




ZACK TUCKER CURRICULUM VITAE

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EDUCATION

MFA Graphic Design, University of Illinois – Urbana-Champaign – 05.19 (Anticipated)

MA Educational Technology, Southeast Missouri State University – 08.15

BFA Graphic Design & Illustration, Southeast Missouri State University – 05.12

ACADEMIC APPOINTMENTS

Instructor of Record School of Art + Design, University of Illinois – Urbana-Champaign – 08.17–Present
Courses Taught: Design II (4D Design Foundations), Introduction to Web Technologies, Graphic Design Inquiry (Junior/Senior Stacked Studio), Graphic Design Senior Capstone

Teaching Assistant School of Art + Design, University of Illinois – Urbana-Champaign – 01.18 –Present
Courses Taught: Digital Interaction, Industrial Design IV

Instructor of Record Department of Computer Science, University of Illinois – Urbana-Champaign – 08.16–08.17
Courses Taught: Interdisciplinary Design Studio, User Interface Design Laboratory

Co-Instructor Department of Art, Southeast Missouri State University – 08.15–05.16
Courses Taught: Art Motion Graphics, Advanced Digital Art

MOOC Facilitator Office of Instructional Technology, Southeast Missouri State University – 08.15–05.16
Courses Taught: Building A Personal Brand, Crafting a Creative Resume

Adjunct Instructor Department of Polytechnic Studies, Southeast Missouri State University – 08.14–12.14
Courses Taught: Introduction to Technical Graphics

PROFESSIONAL EXPERIENCE

Freelance Designer – 08.08–Present

I work with clients across the country to collaboratively create a variety of identity, campaign and web projects. Some clients include: Chartwells Dining Services, Cayambis Music Press, Southeast Missouri State University, Mid-America Print Council, and The Wright Group.

Media Specialist Kent Library, Southeast Missouri State University – 11.12–08.16

At Kent Library, I empowered students, faculty and staff to use a variety of multimedia technologies to help them express their scholarly and creative ideas. I developed one-on-one technology support models, as well as online and in-person technology training programs focusing on audio and video production, photo editing, graphic design and 3D rendering and printing. I managed, evaluated and trained 6 student technology assistants. I also organized and chaired a search committee for an endowed scholarship recipient to complete special multimedia projects within the library.

Additionally, I provided creative direction and conceptual development for print and digital promotional materials to advertise library services.

I supervised one full time designer and coordinated a graphic design internship program with a different intern every semester.

I oversaw many special projects including the redesign and management of the Kent Library website, writing grants for new technology and services, and led several donor relation and fundraising efforts.

FELLOWSHIPS

Petullo Fellowship School of Art + Design, University of Illinois – Urbana-Champaign – 08.16
Award includes full tuition waiver and monthly stipend for first-year of graduate study.

RESEARCH INTERESTS

Faith / Digital Rhetoric / Critical Design / Popular Culture / Ethics / Affordances / New Technology / Pedagogy

SELECTED PRESENTATIONS & POSTERS

International Juried Posters

Libraries Collaborating with Academic Departments to Provide Innovative Technology Support Services
Educause Annual Conference – 10.14
Presented by Zack Tucker and Emily Denlinger in Orlando, FL

Regional Juried Presentations

Lights, Camera, Action! Empowering Library Users to Create Custom Videos using the One Button Studio Model
SLRLN Tech Expo – 03.16
Presented by Zack Tucker in Saint Louis, MO

Introducing 3D Printing in Your Library
SLRLN Tech Expo – 02.15
Presented by Zack Tucker in Saint Louis, MO

Institutional Juried Posters

3D Printing in Your Library
Southeast Missouri State University Provost's Research & Creativity Showcase – 03.15
Presented by Zack Tucker in Cape Girardeau, MO

SELECTED EXHIBITIONS

Juried/Curated Group Shows – 2018

Dispatch, Catapult Creative House – Cape Girardeau, MO

Juried/Curated Group Shows – 2016

reFramed, Catapult Creative House – Cape Girardeau, MO
L&, School of Art + Design South Studios – Champaign, IL
Subliminal National Juried Exhibition, Arts Council of Southeast Missouri – Cape Girardeau, MO
Lasers Are The Future, River Campus Summer Arts Festival – Cape Girardeau, MO
Piezoelectricise, Dobbins River Campus Center Gallery – Cape Girardeau, MO

Juried/Curated Group Shows – 2015

2015 Regional Juried Exhibition, Arts Council of Southeast Missouri – Cape Girardeau, MO
Distorted Memories of Summer Days, The Wright Group Gallery – Cape Girardeau, MO
Within These Walls: Catapult Mentor Exhibition, Catapult Creative House – Cape Girardeau, MO
BFA Alumni Exhibition, River Campus Art Gallery – Cape Girardeau, MO
Shine Bright Like A Diamond, River Campus Summer Arts Festival – Cape Girardeau, MO

SELECTED SERVICE

Committees

Member – School of Art + Design Graduate Advisory Committee, University of Illinois – Urbana-Champaign – 10.16–Present
Member – School of Art + Design Exhibitions Committee, University of Illinois – Urbana-Champaign – 10.16–Present
Member – School of Art + Design Visitor Committee, University of Illinois – Urbana-Champaign – 09.16–Present
Member – Design Thinking Strategic Instructional Innovations Program, University of Illinois – Urbana-Champaign – 05.16–08.17
Co-Chair – Kent Library Sustainability Faire Ad Hoc Committee, Southeast Missouri State University – 01.15–08.16
Community Service Chair – University Professional Staff Council, Southeast Missouri State University – 06.14–06.15
Co-Chair – Kent Library Student Outreach Committee, Southeast Missouri State University – 08.14–05.15
Co-Chair – Kent Library Athenaeum Lecture Series Committee, Southeast Missouri State University – 08.13–05.14

SELECTED SERVICE (CONTINUED)

Professional Service

Graduate Student Mentor – AIGA Student Group, University of Illinois – Urbana-Champaign – 09.16–Present

Staff Sponsor – AIGA Student Group, Southeast Missouri State University – 11.12–05.16

Juror – Greenville High School Spring Art Exhibition, Greenville High School – 02.14, 02.15

Portfolio Reviewer– Annual Student Conference, AIGA Saint Louis – 02.14, 02.15

Workshops

Photoshop Fun – College for Kids, Parkland College – 07.17

Animation Adventure – College for Kids, Parkland College – 06.17

iPad Imagery – Art Academy, Southeast Missouri State University – 07.16

Creative Computer – Art Academy, Southeast Missouri State University – 06.16

Creative Coding – Horizons Summer Enrichment Program, Southeast Missouri State University – 06.16

Animation Adventure – Horizons Summer Enrichment Program, Southeast Missouri State University – 06.16

Small Sculpture 3D Printing Workshop – HMGMC Night School, Southeast Missouri State University – 10.15

SKILLS

Design

Research, Synthesis, Art Direction, Critical Design, Experience Design, Design Thinking, and Conceptual Development

Instruction

Open Educational Resources, Assessment, Mentorship, Copyright and Fair Use, Curriculum Development, and Training

Software

Photoshop, Illustrator, InDesign, Acrobat, Fireworks, Premiere Pro, Flash, After Effects, Word, PowerPoint, Excel and Outlook

Web Authoring

HTML, CSS, Muse, Dreamweaver, Tumblr, Drupal, Blackboard, and Moodle

AWARDS

Silver American Advertising Award Make Your Mark Campaign, Tri-State Advertising & Marketing Professionals – 03.14
Award presented for the best in-house campaign on a shoe string budget.

Professional Staff Merit Award Kent Library, Southeast Missouri State University–07.15
Award presented for meeting and exceeding job expectations that positively impacted the student experience.

Gold American Advertising Award Connect Airways—Airline Concept, Tri-State Advertising & Marketing Professionals – 03.13
Award presented for the best packaging and promotion design.

PROFESSIONAL AFFILIATIONS

Member AIGA, The Professional Association for Design – 11.10 – Present