

*"A young, vibrant professional in
the prime of his life."*

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EDUCATION

- Expected* 05.19 **MFA** Graphic Design, University of Illinois—Urbana-Champaign
- 08.15 **MA** Educational Technology, Southeast Missouri State University
- 05.12 **BFA** Graphic Design & Illustration, Southeast Missouri State University

ACADEMIC APPOINTMENTS

- 08.17–*Present* University of Illinois—Urbana-Champaign, *Instructor of Record, School of Art + Design*
COURSES Graphic Design Inquiry, Introduction to Web Technologies
- 08.16–07.17 University of Illinois—Urbana-Champaign, *Instructor of Record, Department of Computer Science*
COURSES Interdisciplinary Design Studio, User Interface Design Lab
- 08.15–05.16 Southeast Missouri State University, *Team Teacher, Department of Art*
COURSES Art Motion Graphics, Advanced Digital Art
- 08.15–08.16 Southeast Missouri State University, *MOOC Facilitator, Office of Instructional Technology*
COURSES Building a Personal Brand, Crafting a Creative Resume
- 08.14–12.14 Southeast Missouri State University, *Adjunct Instructor, School of Polytechnic Studies*
COURSES Introduction to Technical Graphics

PROFESSIONAL EXPERIENCE

- 08.08–*Present* Zack Tucker Design, *Principal*
Freelance print, interactive, motion, and experiential design and consulting
CLIENTS Chartwells Dining Services, Cayambis Music Press, Mid-America Print Council,
Southeast Missouri State University, AquaSmart, and The Wright Group
- 11.12–08.16 Southeast Missouri State University, *Media Specialist, Kent Library*
In-house collaborative service, interactive, and instructional design
SUMMARY At Kent Library, I empowered students, faculty and staff to use a variety of
multimedia technologies to help them express their scholarly and creative ideas. As
coordinator of the Heather MacDonald Greene Multimedia Center, I developed one-on-one
technology support models, as well as online and in-person technology training programs
focusing on audio and video production, photo editing, graphic design and 3D rendering and
printing. I managed, evaluated, and trained 6 student technology assistants.
- I also organized and chaired a selection committee for an endowed scholarship recipient to
complete special multimedia projects within the library.
- Additionally, I provided creative direction and conceptual development for print and digital
promotional materials to advertise library services. I supervised one full-time designer and
coordinated a graphic design internship program with a different intern every semester.
- I oversaw many special projects including the redesign and management of the Kent Library
website, writing grants for new multimedia technology services, and led donor relation efforts.
- 05.11–08.11 Red Letter Communications, *Intern*
Summer art direction internship at a full-service marketing communications agency
CLIENTS STIHL, Southeast Health, NewWave Communications